

# [Company Name]

## The Sharp Tool Whisperers

You know that saying, *Keep sharpening your knife and it will blunt?* Yeah, we know it too.

Well, no offense to Lao Tzu, but his dinner party obviously never depended on a dull knife. You don't have to be the sharpest blade in the drawer to know that's not how things work in the kitchen. Or anywhere, for that matter. Blades are meant to be sharp, period.

Right. Now that we've made ourselves sound like a perfectly normal group of people with a fascination for sharp objects, let's talk business.

## **Ever considered sharpening your tools? You should.**

Here's another saying for you — *A sharp knife cuts the quickest and hurts the least.*

You think we're joking. Oh, but we're not.

In fact, sharp blades are far less dangerous than dull ones. Just ask anyone who's ever cut themselves with a blunt tool. With sharpness comes precision, while a dull blade will maul your skin and butcher you if you're not careful.

With us, you'll never risk a painful injury again. We keep your blades sharp and the bloodshed minimal! And all that for a change!

# Looking sharp — what (Company name) can do for you

Blades are our game. It's what we do. We might not be experts in biology, history, or maths, but we live, breathe, and study the science of sharpening blades. It might sound silly that we are so committed to our craft. After all — they are just blades, right?

That's not how we see it. If we did, we never would have become the leading experts in our field. We never would have attracted the best machinists with an eye for detail as sharp as the end result.

They all use proper tools. There's no cheating with automated sharpeners. After all — no machine is better than a man! Well, at least than the men in our crew. Technology is a fantastic help, but only when it comes to maintaining our tools. Otherwise — we do it all ourselves!

Finally, without such commitment, we never would have been able to offer such a stellar service for such a small price.

## We keep our eye on the prize

Our work isn't done until it's double and triple checked. We have no time or patience for lousy quality. Not to brag, but we've never gotten a complaint about the sharpness of any tool we handled. And, yes, we understand that tooting your own horn is very easy. But, if you don't believe us, why not give our service a spin? Let us take you for a wild ride — on the edge of a knife!

**Call Us Anytime!**

We adore our clients. Like we said — we might be overly committed, but our clients' satisfaction is vital to us. The people who come to us love and cherish their tools. It's something they work with every day, that they rely on, and that, in some cases, brings them their bread and butter. We'd never do anything to jeopardize that. We treat and sharpen each tool as if it were our own.

## Need a Blade Sharpened?

If you need sharpening, now you know who you can call. You can also visit, question, message, send a smoke signal — we respond to anything. Our customers are what keeps us going.